



*Welcome to*

# Let Kids Fly

Hawk Soccer offers transformational soccer experiences for children in the Lake Country (Wisconsin) Area.

We are operated by professional educators, with over 20 years of educational, coaching, and parenting experience, who put children first, and also happen to have an extensive soccer background.

# ***WE ARE AN EDUCATIONAL EXPERIENCE***

OUR MISSION IS TO PUT THE CORRECT PIECES OF YOUTH SPORTS TOGETHER

Values Based Programming



*An Educational Experience*

**CULTURE**

*"TRANSFORMATIONAL"*

*Organic Learning Environment*

*An Educational Experience*

**CHARACTER**

*"OUR ROCK"*

*Actions Above Words*

*An Educational Experience*

**COMMUNITY**

*"BE THE CHANGE"*

*Service and Leadership*

*An Educational Experience*

**COMMUNICATION**

*"RELATIONSHIPS AND CONNECTIONS"*

*How We Make Meaning*

*An Educational Experience*

**CONDITIONS**

*"BUILT BY TEACHERS,  
LED BY FACILITATORS"*

*A Return to Play*

*An Educational Experience*

**COMMON SENSE**

*"THE BIG PICTURE"*

*Children and Families First*



Youth Soccer Reimagined

# Let Kids Fly



## Inclusive Fun



“Let Kids Fly” is an inclusive program open to children of all ages and abilities. There is something for everyone and we take pride in letting each child find the joy involved in playing soccer!

## Family First



Our programs put families back to the forefront. We keep play close to home, reduce the cost, and allow families the scheduling flexibility that other youth sports organizations simply don't care enough to provide.

## Unique Value



We strive to offer a unique value to children in Lake Country and the community as a whole. Our soccer experience promotes health through play and helps children acquire the essential tools for a healthy adulthood.

## Education Based



We offer a Values Based approach that comes from 20+ years of teaching, parenting, and coaching experience in the Lake Country Area. Our **Educational Experience Pyramid** is shaped by the values that the *Hawk Soccer* program embodies.



## THE **RED** CARD IS OUT

Let Kids Fly is a “Back-to-the-Future” effort to deliver a modern youth sports experience and recall some of the traditional American elements of sport participation.

### This Includes:

- Having a choice in participating seasonally as opposed to a year-round commitment
- Costs that make participation more accessible and less of a financial sacrifice for families
- Less travel so that kids spend more time playing than they do sitting in the car
- A focus on the person through intentional character and leadership development



**MID-CITY**  
*Sports*





Hawk Soccer Presents  
**Let Kids Fly**

MID-CITY  
Sports



Registration Now Open Online At:

[www.hawksoccer.org](http://www.hawksoccer.org)

**Let Kids Fly (LKF)** is a new soccer experience for children in the Lake Country Area. This experience can supplement a players club program or stand alone as an impactful youth soccer experience. We deliver the vital elements currently missing in the youth soccer landscape, while providing the largest benefits to children who participate in youth sports.

### Youth Soccer Reimagined

**Let Kids Fly** is a back-to-the-future effort to deliver a modern youth sports experience, recalling the traditional elements of sport participation in America. These include:

- ✓ Choice in participating seasonally or year-round.
- ✓ Choice of night(s) to participate on.
- ✓ Lower costs to make play less of a financial sacrifice for families.
- ✓ Less travel so kids spend more time playing than they do in the car.
- ✓ Intentional character and leadership development elements.
- ✓ Soccer activities and approaches built upon PLAY and FUN

### “Let Kids Fly” Fall 2020

- Participation:**
  - Inclusive program open to **ALL** boys and girls entering 1<sup>st</sup> to 8<sup>th</sup> grade (FALL 2020)
- 10 Week Program:**
  - Weeks of August 17,24,31
  - Weeks of September 7,14,21,28
  - Weeks of October 5,12,19
- Practice, Play, and “LKF” League**
  - Practice and Free Play sessions offered each week
  - See grade level pages for more specific information on each program
  - 5:30-7 pm @Arrowhead HS
  - “LKF” League on Saturday
- Coaching and Approach:**
  - Program led by Arrowhead HS coaches, players, and other staff.
  - Low player to adult ratio
  - Soccer focused play with a wide variety of balls and play surfaces
  - Intentional focus on **Character and Community**
- Registration and Cost**
  - All Registration Completed Online at [www.hawksoccer.org](http://www.hawksoccer.org)
  - Limited Enrollment
    - Registration Will Close When Player Capacity Is Reached**
  - 1st to 4<sup>th</sup> Grade Players = \$175     5<sup>th</sup> to 8<sup>th</sup> Grade Players = \$225
  - Covid 19:** If program cannot happen under health guidelines, participants will be fully refunded their money minus a small credit card processing fee.
  - Program Orientation Meeting in Early August



# Hawk Soccer Presents Let Kids Fly

MID-CITY  
Sports



Registration Now Open Online At:

[www.hawksoccer.org](http://www.hawksoccer.org)

## 1<sup>st</sup> and 2<sup>nd</sup> Grade Program

Registration is limited to the first 36 players to [enroll online](#) on our website.  
This is information is for LKF participants that will be entering 1<sup>st</sup> or 2<sup>nd</sup> grade in the Fall of 2020.

### “Practice and Play” Nights (Monday and Wednesday)

- During “Practice and Play” Nights, players participate in different facilitated soccer games led by Hawk Soccer Staff.
- Games involve many different surfaces and balls (*Differential Learning*)
- Players choose to attend as many as they like, on their schedule and on their terms.
- Dates (Fall 2020):**
  - August 17,19,24,31
  - September 2,9,14,21,23,28
  - October 5,7,12,14,21

### “LKF League” Game Days

- Saturday
- LKF "Teams" Play Small Sided Games vs. Each Other
- Game Dates (Fall 2020):**
  - August 22,29
  - September 12,19,26
  - October 3,10,18 (Sunday),24

### Registration and Cost

- All Registration Completed Online at [www.hawksoccer.org](http://www.hawksoccer.org)
- Registration Will Close When Player Capacity Is Reached**
- Fall 2020 Program Cost = \$175 Per Participant
  - Cost Includes: Mid City Sports Adidas Shirt, Short, and Socks
- Covid 19 Policy** if program does not happen, participants will be fully refunded their money minus a small credit card processing fee.
- Program Orientation Meeting in Early August





# Hawk Soccer Presents Let Kids Fly

MID-CITY  
Sports



Registration Now Open Online At:

[www.hawksoccer.org](http://www.hawksoccer.org)

## 3<sup>rd</sup> and 4<sup>th</sup> Grade Program

Registration is limited to the first 48 players to [enroll online](#) on our website.  
This is information is for LKF participants that will be entering 3<sup>rd</sup> or 4<sup>th</sup> grade in the Fall of 2020.

### “Practice and Play” Nights (Monday and Wednesday)

- During “Practice and Play” Nights, players participate in different facilitated soccer games led by Hawk Soccer Staff.
- Games involve many different surfaces and balls (*Differential Learning*)
- Players choose to attend as many as they like, on their schedule and on their terms.
- Dates (Fall 2020):**
  - August 17,19,24,26,31
  - September 2,9,14,16,21,23,28,30
  - October 5,7,12,14,19,21

### “LKF League” Game Days

- Saturday
- LKF "Teams" Play Small Sided Games vs. Each Other
- Game Dates (Fall 2020):**
  - August 22,29
  - September 12,19,26
  - October 3,10,18 (Sunday),24

### Registration and Cost

- All Registration Completed Online at [www.hawksoccer.org](http://www.hawksoccer.org)
- Registration Will Close When Player Capacity Is Reached**
- Fall 2020 Program Cost = \$175 Per Participant
  - Cost Includes: Mid City Sports Adidas Shirt, Short, and Socks
- Covid 19 Policy** if program does not happen, participants will be fully refunded their money minus a small credit card processing fee.
- Program Orientation Meeting in Early August





# Hawk Soccer Presents Let Kids Fly

Registration Now Open Online At:

[www.hawksoccer.org](http://www.hawksoccer.org)

MID-CITY  
Sports



## 5<sup>th</sup> and 6<sup>th</sup> Grade Program

Registration is limited to the first (18 Boys AND 18 Girls) to [enroll online](#) on our website.  
This information is for LKF participants that will be entering 5<sup>th</sup> or 6<sup>th</sup> grade in the Fall of 2020.

### “Practice” Nights (Monday)

**Dates (Fall 2020):**

- August 17,24,31
- September 14,21,28
- October 5,12,19

### ”Free Play” Nights (Wednesday and Thursday)

- During “Free Play” Nights, players participate in different facilitated soccer games led by Hawk Soccer Staff.
- Games involve many different surfaces and balls (*Differential Learning*)
- Players choose to attend as many as they like, on their schedule and on their terms.
- Dates (Fall 2020):**
  - August 19,20,26,27
  - September 2,3,8, 9,16,17,23,24,30
  - October 1,7,8,14,15,21,22

### “LKF League” Game Days

- Saturday
- LKF "Teams" play small sided games vs. each other and In organized scrimmages.
- 9 Game Dates (Fall 2020):**
  - August 22,29
  - September 12,19,26
  - October 3,10,18 (Sunday),24



### Registration and Cost

- All Registration Completed Online at [www.hawksoccer.org](http://www.hawksoccer.org)
- Registration Will Close When Player Capacity Is Reached**
- Fall 2020 Program Cost = \$225 Per Participant
- Cost Includes: Mid City Sports Adidas Tops, Short, and Sock
- Covid 19 Policy** if program does not happen, participants will be fully refunded their money minus a small credit card processing fee.
- Program Orientation Meeting in Early August



# Hawk Soccer Presents Let Kids Fly

MID-CITY  
Sports



Registration Now Open Online At:

[www.hawksoccer.org](http://www.hawksoccer.org)

## 7<sup>th</sup> and 8<sup>th</sup> Grade Program

Registration is limited to the first (18 Boys AND 18 Girls) to [enroll online](#) on our website.  
This information is for LKF participants that will be entering 7<sup>th</sup> or 8<sup>th</sup> grade in the Fall of 2020.

### "Practice" Nights (Monday)

**Dates (Fall 2020):**

- August 17,24,31
- September 14,21,28
- October 5,12,19

### "Free Play" Nights (Wednesday and Thursday)

- During "Free Play" Nights, players participate in different facilitated soccer games led by Hawk Soccer Staff.
- Games involve many different surfaces and balls (*Differential Learning*)
- Players choose to attend as many as they like, on their schedule and on their terms.
- Dates (Fall 2020):**
  - August 19,20,26,27
  - September 2,3,8, 9,16,17,23,24,30
  - October 1,7,8,14,15,21,22

### "LKF League" Game Days

- Saturday
- LKF "Teams" play small sided games vs. each other and In organized scrimmages.
- 9 Game Dates (Fall 2020):**
  - August 22,29
  - September 12,19,26
  - October 3,10,18 (Sunday),24



### Registration and Cost

- All Registration Completed Online at [www.hawksoccer.org](http://www.hawksoccer.org)
- Registration Will Close When Player Capacity Is Reached**
- Fall 2020 Program Cost = \$225 Per Participant
- Cost Includes: Mid City Sports Adidas Top, Short, and Sock
- Covid 19 Policy** if program does not happen, participants will be fully refunded their money minus a small credit card processing fee.
- Program Orientation Meeting in Early August



Hawk Soccer Presents  
**Let Kids Fly**

MID-CITY  
Sports



Registration Now Open Online At:

[www.hawksoccer.org](http://www.hawksoccer.org)

**“LKF” League (Fall 2020)**

- Registered players organized into LKF Teams
- 9 Game Dates (Saturdays):**
  - August 22,29
  - September 12,19,26
  - October 3,10,18 (Sunday),24
- Final schedule released in August

Program and Lead Coach	“LKF” League Description
<u>1<sup>st</sup> and 2<sup>nd</sup> Grade</u>	We will have an in house 3 v 3 league that operates at AHS on Saturdays. Boys and girls will play together on teams in this league.
<u>3<sup>rd</sup> and 4<sup>th</sup> Grade</u>	We will have an in house 6 v 6 league that operates at AHS on Saturdays. Boys and girls will play together on teams in this league.
<u>5<sup>th</sup> and 6<sup>th</sup> Grade</u>	We aim to create in house “teams” from our player pool. These are boys and girls teams. Teams will have a lead coach and practice 1x per week (Monday), while being able to participate in free play games 2x per week (Wednesday and Thursday). Teams will play in house scrimmages vs each other and other friendlies. We aim to have them on the Saturdays listed.
<u>7<sup>th</sup> and 8<sup>th</sup> Grade</u>	



The “LKF” League will offer selected dates which players can participate in **Soccer After Dark**. On these dates, we will offer Facilitated Free Play games on the AHS Soccer Stadium under the lights. These dates and times will be announced at our August program orientation meeting.



Hawk Soccer Presents  
**Let Kids Fly**

MID-CITY  
Sports



Registration Now Open Online At:

[www.hawksoccer.org](http://www.hawksoccer.org)

**Let Kids Fly** is facilitated by professional educators who also have extensive soccer backgrounds. We believe that character within one's community matters most and that soccer is the best tool to teach character. Educators in our program seek to be "*architects of environment*" by intentionally building a culture of play that works to develop the character of individuals within the soccer experience. *Additional staffing will be announced soon!*



Coach **Andy Kolokoski** is currently the Boys Varsity Coach at Kettle Moraine High School. Coach Andy played previously at Arrowhead HS and at UW-Milwaukee



Coach **Matt Wesley** is currently an 8<sup>th</sup> Grade Social Studies Teacher and played collegiately at UW-Oshkosh



Coach **Mark Leoni** is a Math teacher and Boys Varsity Assistant Coach at Arrowhead HS.



Coach **Emma Opperman** coaches Freshman Boys at Arrowhead HS and Freshman Girls at Oconomowoc HS



Coach **Jeff Staus** is a Physical Education Teacher and Boys Varsity Soccer Coach at Arrowhead HS



Coach **Jon Sterling** is a retired teacher and guidance counselor who was previously the Boys and Girls Varsity coach at Watertown HS



*Let Kids Fly*

**MID-CITY**  
*Sports*



## Frequently Asked Questions

**Is “Let Kids Fly” a Soccer Club?** No, we are not a soccer club. Our mission is to offer a new soccer experience for children in 1<sup>st</sup> to 8<sup>th</sup> grade. This experience can supplement their club program or stand alone as an impactful youth soccer experience. We deliver the vital elements that are currently missing in the youth soccer landscape, providing the largest benefits to children who participate in youth sports.

**If It Is Not A Soccer Club, What Does It Look Like Then?**

Let Kids Fly is organized into seasonal programs in Fall, Winter, and Spring. Registration is done by season and players can join the program during each point in the year. We utilize best practices of Free Play to develop players.

**Do Players Play in Games?**

Players participate in games every single night. This is where pure joy, fun, and development takes place. Our fall programming is more in house with player choice leading development. Our Winter and Spring programs offer the opportunity for more participation in friendlies, leagues and tournaments.

**How Are Players Organized?**

Player choice is one of the drivers of Free Play. Players will have choices during our weekly free play opportunities. Choice allows for joy, fun, expression, creativity and ultimately learning.

**Who Will Be Coaching My Child?**

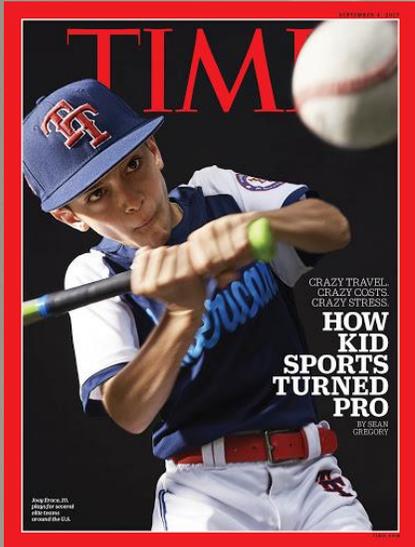
We view the coaches role more as facilitators/teachers who are guiding athletes. The environment created by the facilitator will provide the opportunity for players to have fun, takes creative risks, learn, problem solve, and develop.

**How Do Players Register?**

All registrations takes place on our website: [www.hawksoccer.org](http://www.hawksoccer.org)



# Return to the Hamster Wheel?



## The Choice Is Yours...

Arrowhead BoysSoccer Retweeted  
**FUNinoUSA** @FUNinoCA · 10h  
Replying to @jonjohnson

The reaction is to be expected: Protect kids. If there is a SILVER LINING, it is that there will be a "correction" to the world of children's sport. Pay for play & "travel ball" will change, and affordable LOCAL SOLUTIONS must emerge that put the needs of the child learner FIRST.

**Youth Soccer Reimagined**  
**Let Kids Fly**

**Inclusive Fun**  
"Let Kids Fly" is an inclusive program open to children of all ages and abilities. There is something for everyone and we take pride in letting each child find the joy involved in playing soccer!

**Family First**  
Our programs put families back to the forefront. We keep play close to home, reduce the cost, and allow families the scheduling flexibility that other youth sports organizations simply don't care enough to provide.

**Unique Value**  
We strive to offer a unique value to children in Lake Country and the community as a whole. Our soccer experience promotes health through play and helps children acquire the essential tools for a healthy adulthood.

**Education Based**  
We offer a Values Based approach that comes from 20+ years of teaching, parenting, and coaching experience in the Lake Country Area. Our Educational Experience Pyramid is shaped by the values that the Hawk Soccer program embodies.